



## Hispanic Business Enterprise Program

The United States Hispanic Chamber of Commerce (USHCC) provides a national platform to America's Hispanic-owned businesses to increase contracting opportunities and connections to Fortune 1000 corporations along with the U.S. Federal Government.

Two-thirds of American jobs are created by small minority and women-owned businesses. Hispanic Business Enterprises (HBEs) are major economic contributors to the United States Gross Domestic Product (GDP). Latinos start new ventures at three times the national average, while Latina-owned businesses are launching new ventures five times faster than their non-minority counterparts.

The USHCC is the leading advocate for pro-business policies on behalf of 4.7 million HBEs and minority owned small businesses. Whether on Capitol Hill or across the country, the USHCC equips its members with technical assistance resources and the knowledge to grow their businesses by increasing contracting opportunities, expanding access to capital, and fostering valuable connections to a broad a national network of decisionmakers in the public and private sectors.

### You Are America's Business Future

- Hispanic-owned businesses together contribute over \$800 billion to the American economy each year
- The purchasing power of the Hispanic community has grown rapidly to \$2.6 trillion in 2020
- The Hispanic community is the eighth-largest economy in the world, fueled by 61 million Latinos living in the United States
- Hispanic-owned businesses are growing at a rate three-times the national average compared to non-Hispanic-owned enterprises
- Latinos opened 86% of all new American small businesses from 2007-2012
- Latina-owned businesses are the fastest-growing segment of women-owned enterprises in the United States

### We Want to Help You Grow

- The USHCC is the only national organization with a Hispanic Business Enterprise (HBE) program.
- We represent 4.7 million Hispanic owned businesses, more than 260 local Hispanic chambers and business groups, as well as over 200 major corporations.
- The USHCC is the primary voice in the nation for the Hispanic business community in Washington D.C., collaborating with a national network of media partners and America's largest corporations to engage in powerful business advocacy to represent your interests.
- The USHCC hosts Business Matchmaking sessions to match our HBE members directly with corporate procurement leaders from America's largest corporations and federal contracting representatives from across all government agencies. Be a part of the USHCC procurement database!
- The USHCC along with some of America's largest Fortune 500 companies have designed programs to help Hispanic entrepreneurs grow
  - Avanzar powered by Wells Fargo
  - Green Builds Business powered by Toyota
  - ... and many more!



### Join the HBE Program to

- **Connect** with federal agencies as well as national corporations to gain more effective relationships that lead to business opportunities and contracts.
- **Network** with fellow Hispanic entrepreneurs, build lifelong personal and professional relationships, and expand your professional identity to maximize your business reputation
- **Learn** through our educational programs and initiatives to find innovative solutions to propel your business success
- **Develop** sustainable opportunities, new procurement contracts, and promote your company's portfolio
- **Gain** publicity and recognition through national USHCC sponsored events, social media, and publications

### **Leader Level – \$5,000**

#### **Hispanic Business Enterprise Membership**

##### *Benefits Include:*

- Preferential logo placement on USHCC website with link to your company website
- Social Media Member Spotlight about your business (content to be provided by HBE member)
- Priority access for USHCC Business Matchmaking virtual and in-person events
- Opportunity to personally introduce your HBE with supplier diversity representatives from our USHCC Corporate Partner Member network (subject to availability)
- Opportunity for your business to be highlighted on our monthly USHCC Newsletter four (4) times per year (once per quarter)
- Advocacy support with Members of Congress, the Administration, and other government officials on a case-by-case basis, facilitated by USHCC President & CEO, Ramiro A. Cavazos
- Priority access to USHCC's Green Builds Business (GBB) sustainable training, sponsored by Toyota
- Complimentary registration to USHCC Business Matchmaking events and the Supplier-Ready training program
- Exclusive access to Ford Motor Company's X-Plan Partner Recognition program
  - Exclusive only to USHCC Hispanic Business Enterprise (HBE) & Chamber members.
- Automatic placement in the USHCC supplier diversity referral database
- Access to USHCC programs and initiatives to strengthen Hispanic Business Enterprise members such as:
  - Rafael Marrero & Company Business-to-Business and Government-to-Business certification services at a discounted rate
- Live technical assistance for loan applications and other federal programs
- Three (3) complimentary registrations to annual USHCC Legislative Summit
- Three (3) complimentary registrations to annual USHCC National Conference
- Full-day participation in "Hill Day" during USHCC Legislative Summit



**Innovator Level – \$2,500**  
**Hispanic Business Enterprise Membership**

*Benefits Include:*

- Logo placement on USHCC website
- Access to USHCC's Green Builds Business (GBB) sustainable training, sponsored by Toyota
- Complimentary registration to USHCC Business Matchmaking events and the Supplier-Ready training program
- Opportunity for your business to be highlighted on our monthly USHCC Newsletter two (2) time per year (once per quarter)
- Exclusive access to Ford Motor Company's X-Plan Partner Recognition program
  - Exclusive only to USHCC Hispanic Business Enterprise (HBE) & Chamber members
- Automatic placement in the USHCC supplier diversity referral database
- Access to USHCC programs and initiatives to strengthen Hispanic Business Enterprise members such as:
  - Rafael Marrero & Company Business-to-Business and Government-to-Business certification services at a discounted rate
- Live technical assistance for loan applications and other federal programs
- Two (2) complimentary registrations to annual USHCC Legislative Summit
- Two (2) complimentary registrations to annual USHCC National Conference

**Entrepreneur Level – \$1,000**  
**Hispanic Business Enterprise Membership**

*Benefits Include:*

- Logo placement on USHCC website
- Access to USHCC's Green Builds Business (GBB) sustainable training, sponsored by Toyota
- Complimentary registration to USHCC Business Matchmaking events and the Supplier-Ready training program
- Exclusive access to Ford Motor Company's X-Plan Partner Recognition program
  - Exclusive only to USHCC Hispanic Business Enterprise (HBE) & Chamber members
- Automatic placement in the USHCC supplier diversity referral database
- Access to USHCC programs and initiatives to strengthen Hispanic Business Enterprise members such as:
  - Rafael Marrero & Company Business-to-Business and Government-to-Business certification services at a discounted rate
- One (1) complimentary registration to annual USHCC Legislative Summit
- One (1) complimentary registration to annual USHCC National Conference



### About the USHCC

The USHCC actively promotes the economic growth, development, and interests of more than 4.7 million Hispanic-owned businesses, that combined, contribute over \$800 billion to the American economy every year. It advocates on behalf of its network of more than 250 local chambers and business associations nationwide, and also partners with more than 260 major American corporations. For more information, please visit [ushcc.com](http://ushcc.com). Follow us on Twitter @USHCC.

### USHCC Mission Statement

To foster economic development and create sustainable prosperity for the benefit of American society.

For more information, visit [www.ushcc.com](http://www.ushcc.com)